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NEW BEGINNINGS...



ROTARY OBSERVES AUGUST AS MEMBERSHIP & EXTENSIONS MONTH



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FROM THE VIBRANT NEO PRESIDENT



Sridhar Ramasubramanian

Dear Neo-kars,

We began our service journey on 1st July with 2 vibrant projects and have done more than 22 projects in the month across Medical, Non Medical and Youth avenues. We had our 1st Club assembly in the presence of our Assistant Governor Suketu Jariwala. The entire year plan and objectives set were shared with the members. The highlights of the day were the presentation by individual directors on their area of focus and how they plan to work collaboratively involving every member of the Club. We inducted 5 new members to the Club.

Job well planned/ begun in advance, is in itself half job done. We have worked out various plans for the year through our strong network of NGOs and Partners in Service. Over and above the 6 strong NGO partners (Viz., Speshally, StartUpcycling, Tanya Computer Centre, Stray Happy, Adhar, Sakshi), happy to share the 2 new additions Viz.. The Chirag Foundation and Inspire India in the area of Environment/ Peacebuilding and Youth respectively. The NGOs have given their requirements in detail and Neo CSR/Fund Raising team are in the process of finalizing the plan for raising funds.

Our new initiative of Every Member One Project (EMOP) per Quarter will be stressed upon throughout the year, to ensure all members get to contribute to the need of the Community. Here the size doesn't matter but the cause matters. While increasing membership is important, our focus should remain on how to retain the membership by involving them all the time. We will continue our efforts in supporting district and RI needs.

We have adopted the policies on Constitution, Byelaws, POSH, SOP and collaboratively ensure that we follow the principles of Rotary and Neo in each and every aspect.

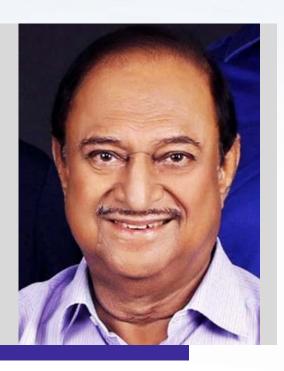
Sridhar Ramasubramanian

President, Rotary Club of Mumbai Neo 2024-25

NEO MESSAGES

Project	Date	Туре	Avenue	No of	No of	Man	Cost	Sponsor	Comments
rioject	Date	турс		Beneficiaries	Volunteers	Hours	Cust	·	Comments
1	01-Ju1-24	Blood Donation Camp	Medical	3	4	10	880	RCMN	Co-Host
2	01-Ju1-24	Vibrant Anand Co Host- Baghbaan & Disability to Ability	Non Medical	33	5	50	10,000	RCMN	Silver Co-host
3	02-Jul-24	Spectacles distribution to the needy at Shankar wadi BMC school and Kalina BMC school	Medical	100	2	8	10,000	NGO	Hemang Jangla
4	03-Jul-24	Distribution of compass box & maggi family pack to post man at vile parle post office.	Non Medical	50	2	8	10,000	NGO	Hemang Jangla
5	04-Jul-24	Note book distribution at vile parle (e) BMC school and Nityanand BMC school	Non Medical	1,350	4	12	1,50,000	NGO	Hemang Jangla
6	05-Jul-24	Annapurna donation of 100 ration kit to needy family 8.5 kg Kit	Non Medical	100	4	25	50,000	NGO	Hemang Jangla
							5,000	RCMN	
7	06-Jul-24	"4" wall Clock donated to "Rathod Old Age Home"	Non Medical	50	2	4	5,200	Donation	Sridhar
8	06-Jul-24	Books donated to SSS Multipurpose School, Ghatkopar	Non Medical	25	3	6	5,000	Donation	Meera
9	07-Jul-24	4 Ceiling Fans donated to "Vile Park Post Office"	Non Medical	50	2	4	5,800	Donation	Meera
10	10-Jul-24	Eye check up and Googles distrbution camp at Sanskar dham school for Deaf and Mute, Goregaon	Medical	98	7	20	49,000	NGO	Hemang Jangla/ Lotus Eye
11	10-Jul-24	Regsitration for Ayushman Scheme and PMJAY scheme at Sanskardham school (age group 16-18 years), Goregaon (West)	Youth	60	7	7	2,500	Donation	Inspire India/Kala
12	11-Jul-24	Donation of notebooks, Geometry box, Chocolate to deserving and under privileged children from Slum areas of Vile Parle (West)	Non Medical	100	2	6	25,000	NGO	Hemang Jangla
13	15-Jul-24	Childcraft donated to Sanskardham School, Goregaon west	Non Medical	50	2	4	2,500	Donation	Natasha
14	20-Jul-24	Eye Camp for Auto Drivers @ Goregaon West in presence of ex-Corporator	Medical	60	4	12	30,000	NGO	Hemang Jangla/ Lotus Eye
15	20-Jul-24	Inspire India- Registration for Abha health Card and Ayushman Card for poor community- Servants, Cook, Drivers, Security at Vasant Galaxy Goregaon West	Non Medical	125	4	12	3,400	Donation	Inspire India/Kala
16	20-Jul-24	Distribution of 25 Kg Ration kit to poor community at Deewan Centre, Jogeshwari West	Non Medical	25	2	6	1,00,000	NGO	Hemang Jangla
17	21-Jul-24	Inspire India- Registration for Abha health Card and Ayushman Card for poor community- Servants, Cook, Drivers, Security at Vasant Galaxy, Goregaon West	Non Medical	50	2	6	2,000	Donation	Inspire India/Kala
18	21-Jul-24	Distribution of Ration Kit 25kg for Poor families at Bhayender	Non Medical	30	2	5	75,000		
19	25-Jul-24	Eye Check up camp at Gunadavli MPS School, Andheri East	Medical	400	2	8	1,00,000		
20	26-Jul-24	Eye Check up camp at Gyan Sagar School, Jogeshwari Medical	Medical	400	2	10	1,00,000		
21	28-Jul-24	Nestle Germer Snack box distributed @ Maa Niketan for Orphanage, Thane	-	180	2	5	10,920		
22	29-Jul-24	Eye Check up camp at Vidya Vikas Vidyalaya Mankhurd	-	100	2	8	25,000		
				3,403	59	176	6,99,800		
							15,880	RCMN	
							23,500	Donation	
							4,26,500	Others	

NEO MUSINGS



Rakesh Kumar

Welcome, Neo-kars!

As we complete our first full month of operations as a newly chartered Rotary Club, it's time to reflect on what we've accomplished. With 22 projects impacting over 3,400 beneficiaries at a cost of Rs seven lakhs, a successful club assembly, a clear roadmap for the year, the induction of five new members bringing our strength to 28, and the adoption of our Constitution, Bylaws, POSH policy, and SOP – it's been an eventful start. And remember, this is just the beginning! If you think the journey so far has been exhilarating, brace yourselves for even more as our Club gains momentum.

Who is driving all of this?

You are! None of this would have been possible without your active involvement. In time, each of you will step into leadership roles within the Club. Every Rotarian has the potential to be a future President. This journey requires a lot of learning, and Rotary offers ample opportunities for growth – from managing small projects to participating in larger initiatives. Fortunately, our membership comprises both seasoned Rotarians and enthusiastic newcomers.

Each group brings unique strengths to the table. Experienced members ensure the smooth functioning of the Club by following established processes and procedures, while new members contribute fresh ideas and innovative solutions, often challenging the status quo. It is crucial for all of us to work together harmoniously, leveraging the strengths of both groups to achieve the best results.

I must also emphasize the vital role of fellowship in uniting us as one extended family. Fellowship is the glue that binds us together, making it possible to execute large projects with ease. From the very beginning, our Club leadership has placed a strong emphasis on fostering this spirit of camaraderie. Here's to many more successful months and years ahead!

Rakesh Kumar

Editor, Rotary Club of Mumbai Neo 2024-25

NEO MEMBER PROFILE



Dr. Pradeep K. Mukherji (Rotary Member ID – 10860881)

Dr. Pradeep K. Mukherji (Pradeep) is a distinguished Management Consultant with a focus on leveraging AI and digital technology to drive sustainable socio-economic development in emerging economies. Over the past two decades, as an expert and thought leader in the ICT and Business Services sectors, he has provided advisory and consultancy services to organizations such as the World Bank, UN, and Rockefeller Foundation. He has also advised governments across Africa and Asia on ICT and services sector development to create sustainable job opportunities for youth. His deep insights and understanding of the global technology and business services market enable him to offer a unique perspective on business risks and value in the sector.

Pradeep has advised leading enterprises in the US, Europe, Africa, and ASPAC on strategic aspects of global expansion, services globalization, and business transformation. His passion for the responsible use of AI and technology for societal progress in a sustainable manner led him to co-found Tauran-Advisors, a management consultancy firm aligned with his mission. He is also an angel investor for select technology startups.

Pradeep holds a Doctorate in Expert Systems & Management Science and a Postgraduate degree in Industrial Engineering & Operations Research. His research focused on analyzing the application of AI and Expert Systems to various business challenges. Pradeep has been an active contributor to the field of education, serving as a visiting faculty member at leading management institutes in India and the USA. He has also been a speaker at prestigious global business and industry events & conferences, including UNCTAD, the World Bank, NASSCOM, across China, Africa, the Middle East, Europe, and the USA. Through his research, he regularly publishes articles and papers in his areas of expertise. Additionally, Pradeep is a member of the Global Advisory Board at ISBAT University in Uganda, a leading institution in East Africa.

Pradeep believes that both personal and professional journeys should focus on achieving sustainable well-being and happiness. He likens this journey to a marathon rather than a sprint, emphasizing the importance of patience and perseverance. He advocates embracing change as the only constant and investing in continuous learning, drawing from the experiences of achievers and the innovative exuberance of youth. Pradeep sees the global canvas of opportunities as a chance for everyone to plan a unique life experience.

A family-oriented individual, Pradeep enjoys traveling and spending time with friends and family. He is an avid sports enthusiast and a voracious reader. His wife, a homemaker, has a keen interest in art, embroidery, and culinary crafts. Their two sons, along with their families, are settled in Bangalore and Chicago. Pradeep adores his three grandchildren, who are the light of his life.

Pradeep is actively involved in the activities of the Ramakrishna Mission and regularly supports its social and welfare goals. With his philanthropic and social commitment, he aims to make a difference by providing focused support for the fundraising and CSR initiatives of Rotary.

"Togetherness" demonstrated at the Club Assembly

The first Club Assembly of the year 24-25 held by RC Mumbai Neo on 18th July, was as it should be: an impressive President's vision statement, plans for impactful projects presented by Club Directors, induction of new members and appreciation by the AG, all in an atmosphere of cordiality and laughter. President Sridhar's PP presentation was in efficient, comprehensive, corporate style. He listed the strength of Club support through the NGOs run by members - SUN (Start Upscaling Now), Stray Happy, Speshally, Adhar, Sakshi to name a few, with which Neo would partner to undertake meaningful community service projects. Also highlighted the 2 new partners Viz., Chirag Foundation who are on to IVD and ISD pan India and "Inspire India" - a

youth empowerment NGO powered by youths. The new members were inducted with Rotary Oath, the highlight being the Children (Future Rotarians) of the new members also taking Oath. This was followed by adoption of Constitution, Bye Law, SOP, POSH of the Club. He appealed to members to plan at least one project a quarter each, add new members to the club and donate generously to the club and to TRF. Assistant Governor Suketu Jariwala was all praise for Neo's impressive beginnings and the wonderful projects lined up. Secretary Datta listed forthcoming events of the club. Anand Bhadkamkar - President Elect 25-26, ended the assembly with vote of thanks. The birthday of AG's wife was also celebrated to end the evening on a high note.







New Members Taking Oath - Sunil, Sarmishta, Abhijeet, Vidhi, Jyoti, Hari



Assistant Governor
Suketu Jariwala, guiding the
Club on key areas to be focused.



Hearty welcome to our Star member Arun Wadhwa and his Spouse Mehek Wadhwa.



President Elect doing the closing formalities

The Golden Swan trip on 21st July

The Golden Swan trip was a great idea which needs to be repeated maybe every 4-6 months. The quality of fellowship and the bonding that was created made us come together, learn more about each other, discover facets of skills and personalities which were unknown. Many thanks to Nidhi and Rahul for suggesting this. They were the perfect hosts and their love and care was visible in every aspect of the wonderful day picnic.

Playing together always energies bonds and gets everyone together.

Thank you President Sridhar, Club Admin Kala for making it happen.

Thank you each member and spouse who attended and enjoyed together.

RC Mumbai Neo certainly knows how to have fun and certainly knows how to play - table tennis, cricket, swimming, party games and housie.











Eye check up at Gundavali MPS School, Andheri

Eye check up camp at Gundavali MPS school, Andheri (e) Rain can not stop "Neokar".









Eye Check Camp at Gyan Sagar School, Jogeshwari

Very good eye check up camp at gyansagar sagar school, jogeshwari more than 400+ children were examined.









Blood Donation Camp on 1st July

The first blood donation camp of the Vibrant was a grand success. The Vibrant Life Saving Express event held on 1st July. At Andheri West station, collected 112 units of blood, the highest

among all stations. We were honored to co-host the event in Andheri West. Total Clubs - 105 Total Camps - 016, Total Units Col. - 1028







Vibrant Anand & Baghban Programme on 2nd July

The Vibrant Anand and the Baghban programme held on 2nd July was a resounding success with a full auditorium. The performances of the deaf and speech

impaired children was quite emotional The children showcased their talents with a mesmerizing tribal dance performance at Vibrant Anand.







Spectacle distribution at Kalina & Shankar wadi BMC schools on 2nd July

RCMN distributed "Free" spectacles to eligible students at Kalina &

Shankar Wadi BMC schools on 2nd July.







Distribution Compass boxes and Maggi family pack at post office on 3rd July

Along with IPP Arun wadhwa we are extremely happy for a special purpose to acknowledge the importance of our postmen and post offices while giving back to our community by donating compass boxes and Maggi family pack items to those in need.

First and foremost, let us take a moment to appreciate the invaluable service provided by our postmen and post offices. In a city as vast and bustling as Mumbai, they are the unsung heroes who ensure that our letters, parcels, and important documents reach their destinations safely and promptly. Rain or shine, they navigate through the crowded streets, high rises, and narrow lanes to connect us with our loved ones and the wider world.

The post office is not just a place where mail is sorted and dispatched; it is a vital hub of communication and connection. In many areas, especially where digital connectivity is limited, the post office remains a lifeline for the

community. It provides essential services, including banking, bill payments, and even delivering pensions to our senior citizens. The dedication and hard work of our postal workers often go unnoticed, but their impact on our daily lives is profound.

Today, as we donate these compass boxes and food items, we are reminded of the importance of compassion and community support. Just as our postmen tirelessly deliver to us, we too can deliver hope and assistance to those who need it most. The compass boxes symbolize our commitment to the education and future of young students, ensuring they have the necessary tools to learn and grow. The food items represent our care for those who might be struggling to make ends meet, providing them with nourishment and a sense of security.

Along with IPP Rtn Arun wadhwa we would like to extend our heartfelt gratitude to our postmen and post office staff for their unwavering service.







Annapurna donation of 100 ration kit to needy family 8.5 kg kit on 5th July

Annapurna donated 100 ration kits weighing 8.5 kg each to needy families on 5th July.

Donating 100 ration kits is a significant

contribution and will undoubtedly make a big difference for those in need. Each kit indicates that the donations were well-considered to provide substantial support.





Digital Clock Donation on 6th July

Four digital clocks have been installed at Rathod Old Age Home in Bhayandar, sponsored by President Sridhar.



4 Ceiling Fans donated to "Vile Parle Post Office" on 7th July



Ayushman card registration: 10th July

RCMN is privilege to arrange this wonderful occasion. The donation of notebooks, Geometry box & chocolate to the deserving and underprivileged children from vile parle (w) slum area. Education is a fundamental right and the cornerstone of a prosperous society. It is the

key to unlocking the potential within each child, enabling them to dream big and achieve great things.

We take a step forward in bridging this gap by providing these essential tools to our bright young minds.







Rotary Sanskardham Academy Project on 10th July

At the Rotary Sanskardham Academy, the speech n hearing impaired students were getting their eyes examined. They read the vision chart in sign language. The founder Ms. Lata Nayak, a women's day awardee at RCMJ, discussed at length how she prepares these students for Board exams; and how she networks with industrialists and entrepreneurs to place them in jobs. Her dedication was very impressive.

Upstairs in a well furnished library was the

registration for Ayushmaan Bharat facilitated by 2 college students from Ashoka and OPJindal Universities respectively. They have founded an NGO to mobilize policy change. We (Rahul and Nidhi Jain) had a robust discussion with them on the changes that are required in our religious n political spheres. Their enthusiasm and idealism were praiseworthy. They will be hosting a summit on Aug 16, 17 and we should receive an invite thru Sridhar.

Congrats to the team that organized the project









Donation of notebooks, Geometry box, Chocolate to deserving and under privileged children from Slum areas of Vile Parle West: 11th July







Eye camp for auto drivers on 20th July

More than 60 got benefitted in 3 hours time. Some need cataract surgery (arranged thru ex corporator). Thanks to Hemang ji and Lotus Eye hospital. Hemang, Sridhar, Arun, Hari were present witnessing the rigorous

test and challenges in making auto drivers understand the need. Spectacles will be distributed to few who needed at a later date. Ex corporator Srikala Pillai was present throughout.





Inspire India registration of Abha Medical card and Ayushman Card on 20th July

At Vasant Galaxy Society Goregaon west - more than 90 got registered. All are drivers, maids, cook, security, postmen. Very inspiring to see youngsters driving this agenda. Thanks to Kala for organising this. Sridhar, Hari was present for sometime.

Ration kit distribution at Deewan centre on 21st July

Approx. 25 people benefitted on monthly ration kit of rice, dal, oil weighing 8.5 kgs each.

Hemang and Arun were present. This is part of Annapoorna Project. Thanks Hemang and Arun.









CPR training at Kapol Wadi Bhayender on 21st July

Rotary Club of Mumbai Neo along with the Bhayander Kapol Mandal came together to conduct a CPR training and awareness camp at the Sangam Hall, Bhayander Kapol Wadi. The camp targeted the vulnerable population staying in Bhayander and ensured that many turned up inspite of the rains.

This camp was made possible by the sponsorship of Sun Pharma.

THE CPR training camp held on Sunday 21st July at the Shri Bhyander Kapol Mandal had a great response. It was a weekend with heavy rainfall and in spite of this, more than 80 people turned up for learning how to be a Life Saver.

The lecture given by Dr. Prem Joshi, Wellness Manager at Cordis Heart Institute and a certified CPR trainer, was insightful and full of practical tips for leading a healthy lifestyle. His point of following a healthy lifestyle to prevent a heart attack struck a chord among the audience. He shared the signs and symptoms which patients and caregivers should keep a watch out for. He also suggested the risk factors and how to minimise those risks.

The CPR demonstration raised awareness about the need for all to learn the procedure. People not only asked questions but also recorded the videos and came to the stage to actually physically do the CPR.

Many thanks to Dilip bhai, President of the Bhayander Kapol Mandal for providing us with the venue for conducting the CPR training camp. It was another impactful project by RC Mumbai Neo and it reinforces their credentials as a RC committed to help the community. The RC Mumbai Neo was represented by Rtn. Arun Wadhwa and Rtn. Hemang Jangla at the camp.





Meeting our special friends at Adhar

Heavy rains in Mumbai. Trains not working. Badlapur station flooded.

Challenges abound but the drive for meeting our special friends doesn't abate.

Took us more than 4.5 hours of driving one way

to reach Adhar.

Tired? Momentarily.

Then we experienced this and all the tiredness vanished always. Thank you Hemang Bhai for the goodies. Neokars keep doing (karte raho).







TEACHER TO TEACHER!

Meera Ramachandran



Ten years after my retirement, I was happy to be back to my natural habitat – the classroom! Only this time, I was addressing not a class of students, but of teachers of Thakur Public School. in a teacher-

training session entitled "Grammar can be Fun". The presentation was inspired by my grandchildren, who could not see the point of the grammar class, when they already knew how to speak English correctly!

Our educational system still engages in the outmoded practice of teaching and assessing grammatical uses in isolated sentences, thanks to Wren and Martin, who should long ago have

been flung into the dustbin of history. Effective grammar teaching requires contextualization. It can serve as a skill development in communication only when students are encouraged to question relevance and urged to deploy in creative and innovative situations. Grammatical functions also need to be applied to the spoken language, where voice modulations and body language deepen their impact.

I give below an example of mechanical learning: Active Voice: The cat killed the rat.

Passive Voice: The rat was killed by the cat. Did we ever as students ask, "But ma'am, why do I have to learn to say, 'the rat was killed by the cat' when I can always say, 'the cat killed the rat'"? This was one of the issues addressed in the presentation.

Active and Passive Voice

- Ram kicked the ball.
- The ball was kicked by Ram.



My first recommendation:

The teacher should see herself, not just as a giver of knowledge, but also as a performing artist.









Distribution of GERBER Snack for little ones

This is a healthy and tasty and each box contains 72 small packets. These were distributed

by Rtn Nandini at Maa Niketan. Thanks to Hemangji for organising this.







NEW KIDS ON THE BLOCK?

InspireIndia: A Youth-Led Campaign from Mumbai That has been Picking Up Considerable

Momentum: InspireIndia is a political literacy campaign that relies on the active participation of the youth. The group brands itself as not just an ordinary campaign but a community that spreads political literacy and then mobilises the youth into direct impact. Currently operational in Mumbai, Bengaluru, Pune, and Thane, they intend to be fully functional in six cities with teams in Delhi and Kolkata by the end of 2024.

The modern political landscape has found itself disconnected from the youth. Now, more than ever, they need access to unbiased information to draw their opinions and knowledge on how to contribute to solving pressing issues and disparities in the country. Despite possessing sufficient resources, the youth lack clarity on how to navigate themselves in this landscape. InspireIndia aims to fix this by providing a forum for the youth to have open discourse and dialogue on

the country's pressing issues and take joint action basis the deliberated solutions to take action backed by informed decisions.

In their pursuit of spreading political literacy, InspireIndia executes multiple impactful projects ranging from student journalism, podcasts, interviews, workshops, summits and on-ground direct impact projects. These initiatives are designed to create a national forum for the youth of this country to collaborate on joint causes and foster the feeling of community, thereby fostering a sense of progress and change.

In just three months, InspireIndia has gained considerable support across India, spread literacy, and consequently impacted lives considerably. When asked about their plans for 2024, co-founders Siddhant More and Dheer Kulkarni stated they plan on adopting a village, expanding to a team of 200 volunteers, and impacting 5000 lives by the end of the year.

Website: www.inspireindia.online

Inspire India organised 2 days camp at Rustomjee Ozone

Statistics for 2 days camp at Rustomjee Ozone organised in collaboration with Inspire India. 200+ ABHA cards, 60+ E-Shram Cards, 12

PMJAY enrolments. The Managing Committee has requested them to do another 2 days camp post Ganesh Chaturthi.











SPESHALLY NHS PRIVATE LIMITED

Speshally NHS Private Limited is a social enterprise that creates a sustainable ecosystem for specially-abled individuals, globally.

Vision: To be the most empowering company for the specially-abled worldwide where their unique talents are recognized and celebrated.

Mission: To positively impact the lives of 500 specially-abled individuals in 5 years by celebrating exceptional experiences and products, levraging the senses of the specially-abled for people world wide.

They are doing this by creating an ecosystem where:

- They train specially abled people who join their team,
- Create products and services using the skills they learn
- Teach them sales and market them
- Use the revenue to make them financially independent

For corporate engagement, they do:

- Pop up stalls
- Beyond barriers workshop
- Gifting and brand reminders
- Recruitments and placements







Neo President Sridhar alongwith his wife Kala visited the Adhar Stall

Neo President Sridhar and his wife Kala, along with Datta and his wife, visited the Adhar Stall dedicated to specially-abled children. Their presence greatly encouraged and highlighted the importance of supporting these children, enhancing community awareness and support for the cause.







To Know More::

Neo President - Rtn. Sridhar Ramasubramanian



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